



© 2008 TESSCO Technologies. May not be reproduced without permission.

**SUMMARY**

Site kitting can be an integral part of any network build. Network operators, integrators, and other wireless professionals need to manage an entire site worth of materials in a quick, efficient, and organized way. They also need to control overall procurement costs. Site kitting can be an integral part of meeting these goals. It provides the ability to consolidate purchases and vendors, streamline logistics coordination and reduce the number of total orders.

**FEATURES**

- Site labeling
- Selection from many product types
- Single point-of-purchase
- Palletized and shrink wrapped packaging
- Cable reel protection

**BENEFITS**

- Easier procurement
- Cost savings by purchasing only the necessary products from one vendor
- Low or zero inventory
- Supply chain management
- Side-by-side product comparison
- Simplified site installations
- Individual site orders
- Rapid deployments

**REAL WORLD EXAMPLES**

**Situation:** A Tier 2 carrier had 45 days to deploy 20 sites.

**Problem:** The carrier was behind schedule, due to a lack of inventory and the proper preparation needed to handle materials on previous sites.

**Solution:** Through site kitting, the carrier's program manager reduced manufacturer contacts, streamlined the availability process and reduced choke points. They saved time, money, and corporate resources by having 85% of the needed material for all 20 locations site kitted and delivered by TESSCO on the dates required.

**Situation:** A backhaul carrier needed to supply 9 items by 6 different manufacturers to 1000 sites around the country.

**Problem:** The startup carrier lacked the logistics expertise, industry contacts, and know-how required to handle a project of that scope.

**Solution:** The backhaul carrier sourced all 9 items, plus a few they did not know they needed, from TESSCO. TESSCO forecasted the material, provided a site kit label for each site, provided the carrier with site tracking information, including delivery date and signature for each order at the end of every week. The carrier was able to get their network built on time while taking advantage of economy of scale for all of their purchases by using one source.

**ADDITIONAL CONSIDERATIONS**

- How many sites are included?
- What are their locations?
- What products are required?
- What is the timeline?
- What is the project's budget?

**Knowledge Solutions**

*Providing the intelligence for optimum, faster decisions*

- TESSCO.com
- The Wireless Guide
- The Wireless Journal
- The Wireless Updates
- The Wireless Bulletins